



MEDIA RELATIONS

Bekk Group has a responsibility to our shareholders, our clients, our business associates and the general public to keep them informed of our activities and achievements.

The media plays a fundamental role in communicating with these key audiences, it is essential therefore to maintain a co-operative and productive working relationship by responding to their requests for information in an honest and professional manner.

It is our policy to;

- ▶ Ensure media releases and statements are only prepared and released with the approval of the General Manager and Managing Director
- ▶ Ensure media releases must be approved by the client, joint venture or consortium partners, relevant statutory authorities and associated parties before being released
- ▶ Employees approached for comments by the media should refer the matter to the General Manager immediately following the enquiry
- ▶ The General Manager may refer certain media enquiries to selected employees for either a direct response or for their assistance in formulation of a response. On these occasions, your prompt assistance is requested.
- ▶ Media are not granted access to project sites without the permission of the General Manager or the Managing Director
- ▶ Employees should be polite and helpful to the media at all times. Do not respond to an enquiry with the statement "no comment". The more appropriate response is: "Unfortunately, I am not in a position to be able to help you on this matter. However, if you give me your name and contact details, I will contact the appropriate person and make sure that they revert back to you as soon as possible". In circumstances where we are unable to provide the media with the information they request, we will promptly make this known.
- ▶ Media Interviews and briefings will only be organised by the Managing Director

**GARY BENNETT
GROUP CHAIRMAN**